



With Support of the Life+ Programme of the European Union

LoWaste Local Waste Market for Second Life Products

International Meeting

6 March 2014

Centre AMAZONE

Rue du Méridien 10, Brussels

9 :00 16 :30



The primary objective of the LoWaste project is to decrease the local production of waste through the development of markets for reused and recycled products. The project aims to act both on the supply side, by creating the conditions necessary to intercept and exploit the products and materials that can be reused or recycled and put back on the market, and on the demand side, supporting Green Public Procurement and promoting green and social purchase decisions at citizen and enterprise level.

The project targets the following goals:

- Developing a market for the “second life” of products that can be replicated in different contexts;
- Disseminate knowledge and information on waste prevention, reuse and recycling;
- Increase awareness amongst consumers, retailers, manufacturers and local authorities about the possibility of reducing waste by reusing or buying green products;
- Create significant social benefit through the involvement of social enterprises working in the field of waste management and eco-design and implement rehabilitation programs and job placement opportunities for people distanced from the labour market

In Brussels we would like to disclose the findings of the project as well as discuss the success factors and barriers to the uptake of second hand goods and recycled products as well as include the role of the social economy in this field. The conference will also explore the key impacts of European policies relating to waste, product and employment on these activities, including the revised Public Procurement Directive as well as the ongoing revision to the EU Waste Laws. The event will bring together local, national and European decision makers, consumers, social and traditional enterprises, network of cities and regions as well as environmental NGOs to discuss the issues raised.

Register [here](#) by February 20th. Any queries please contact: 0032 (0)28944614 or info@rreuse.org



DRAFT PROGRAMME

Registration (09:00 – 09:30)



Introductions

- 09:30 | Opening Remarks , **Antigone Dalamagas**, *RREUSE President*
- Overview of LOWaste Project, **Mauro Bigi**, *Indica*

Session 1: Green and Social procurement – Latest Developments

- 10:00 | The new European Public Procurement Directive and implications for the social economy, **Marc Tarabella**, *Member of the European Parliament*
- 10:15 | EU Green Public Procurement and uptake of second hand and recycled products, **Robert Kaukewitsch**, *European Commission, DG ENV*
- 10:30 | LCA: Life Cycle Assessment for the development of recycled materials and products with high recycled content, **Luciano Morselli**, *University of Bologna*
- 10:45 | *Open Discussion*
- 11:00 | *Coffee break*

Session 2: Stakeholder Cooperation in developing second hand and recycled product markets

- 11:15 | EU Waste Policy Review and EU Guidance for EPR – **Olivier De Clercq**, *European Commission, DG ENV*
- 11:30 | Role of Extended Producer Responsibility in France promoting reuse activities and role of social economy – **Caroline Henry**, *French Ministry of Ecology, Sustainable Development and Energy*
- 11:45 | **Panel discussion – Stakeholder dialogue**
- The role of the public administration in promoting reuse; **Rossella Zadro**, *Comune di Ferrara and President of the Italian Coordination of Local Agenda 21*
- The role of industry and retailers to support the introduction in the market of second hand products, **Fabrizia Calda** – *Impronta Etica*
- The role of the operators, **Giorgio Rosso** - *La Città Verde (cooperativa sociale)*
- 12:15 | *Open Discussion*
- 13:00 | *Lunch*

Session 3: Role of social enterprises active in reuse, repair and recycling

14:00	Support reuse of resources for community benefit through the diversion of clean reusable scrap waste materials from businesses, Nikki DI Giovanni, Reuseful UK
14:15	The experience of social enterprises in Belgium in managing reuse centres - RecupERE <i>tbc</i>
14:45	How to set-up a re-use center: synergies between local government and social enterprises Núria Sau, Andromines (Spain)
15:00	<i>Discussion</i>

Session 4: Testimonials from the LOWaste project

15:30	<p>Testimonials from the project LOWaste: two examples for the creation of second life products</p> <p>Alberto Franceschini - Research & Development Manager at Servizi Ospedalieri SpA Textile reuse from the medical industry</p> <p>Gaspare Caliri - Process designer & community manager for LOWaste for action - Kilowatt, Snark - space making Ecodesign, upcycling, trash design.</p> <p><i>During the first phase of the LOWaste project a selected number of waste streams have been investigated in order to identify the more promising ones in terms of re-usability/recycling/upcycling.</i></p> <p><i>Plastic, textiles, demolition waste, oil, bulky items, organic waste are but a few touched by the investigation. At the end of the process a few specific products have been chosen and on these the project will focus to stimulate the manufacture of new products from existing waste streams within the logic of a circular economy where the material stay within a given territory as long as it can thus reducing costs of transportation and decreasing the pressure on local resources.</i></p>
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16 :00 Conference conclusions



How to reach the center « Amazone »

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Bus-Metro :

- Métro 2 & 6, **Botanique** or **Madou** stop
- Tram 92 & 94, **Botanique**
- Bus 61, 65 & 66, **Quételet**

Train : Gare du Nord

Bike : Free parking space in the Center

Car : Possibility to park your car in the Center

